**Formate-1**

**Privacy Policy**

**Last updated: JANUARY 1, 2024**

This policy outlines how we collect, use, and disclose your information when you use our service. Please read this to understand your privacy rights and our commitment to protecting your data.

**Information Collection and Usage:**

We collect and use your personal data to improve our service. By using our service, you agree to the terms of this Privacy Policy.

**Definitions:**

**- Account:** Your unique access to our service.

**- Application:** INNOVA LED APP software by INNOVA LED CORP.

**- Company:** Refers to INNOVA LED CORP., 8520 JASPER AVE NW.

**- Country:** Canada.

**- Personal Data:** Information about an identifiable individual.

**- Service:** Refers to the Application.

**Data Collected:**

**- Personal Data:** Email, first/last name, phone number.

**- Usage Data:** Automatically collected data like IP address, browser type, pages visited.

**Use of Your Data:** We may use your data for service maintenance, account management, contract performance, and communication. We may also provide news and offers, manage requests, and for business analysis.

**Data Sharing:** We may share your data with service providers, affiliates, business partners, and in certain business transactions or with your consent.

**Data Retention:** We retain personal data for legal compliance, dispute resolution, and as necessary for service improvements. Usage data is retained for analysis.

**Data Transfer:** Your data may be transferred to locations outside your jurisdiction. We ensure its security and compliance with this policy.

**Data Deletion:** You can request deletion of your data. We may retain data for legal reasons.

**Security:** While we strive for security and update our servers ongoing bases, no online method is 100% secure.

**Children's Privacy:** Our service is not for those under 13. If we unknowingly collect data from a child, we take steps to remove it.

**Links to Other Websites:** We are not responsible for the privacy practices of third-party websites.

**Changes to this Policy:** We may update this policy; check for changes. We will notify you before changes take effect.

**Contact Us:** For questions, email INFO@INNOVALED.CA.