

INNOVA 



WHAT IT MEANS TO BE AN INNOVA TECH MEMBER

An INNOVA Tech Member is a **licensed professional partner** with authorized access to INNOVA's proprietary lighting technology, software, and support ecosystem. Membership is designed for installers, contractors, and dealers who want to operate at a higher standard and grow with a premium brand.

PILLAR 1: LICENSED ACCESS TO PROFESSIONAL TECHNOLOGY

INNOVA Tech Members receive **licensed access** to INNOVA's proprietary software, firmware, and smart lighting systems.

This provides:

- Access to technology not available to the general public
- Secure, cloud-based system control and ongoing software updates
- A consistent, premium experience across all installations

Outcome:

Tech Members deliver advanced smart lighting solutions that differentiate their business and elevate client expectations.

PILLAR 2: PROJECT OPPORTUNITIES & MARKET SUPPORT

INNOVA is structured to help Tech Members secure **more project opportunities** through brand visibility and marketing support.

This includes:

- Access to INNOVA lead funnels and inbound inquiries
- Dedicated lead generation efforts for Advanced Tech Members
- Co-marketing initiatives aligned with the INNOVA brand
- Potential regional priority to support long-term market presence

Outcome:

Tech Members benefit from increased exposure and qualified opportunities without relying solely on self-generated marketing.

PILLAR 3: SUPPORT, CREDIBILITY & LONG-TERM PARTNERSHIP

INNOVA provides the infrastructure and support needed to operate confidently and professionally.

This includes:

- Tiered technical support based on membership level
- Registered installations and hardware warranties
- Official listing on the INNOVA website
- Alignment with a growing, premium technology brand

Outcome:

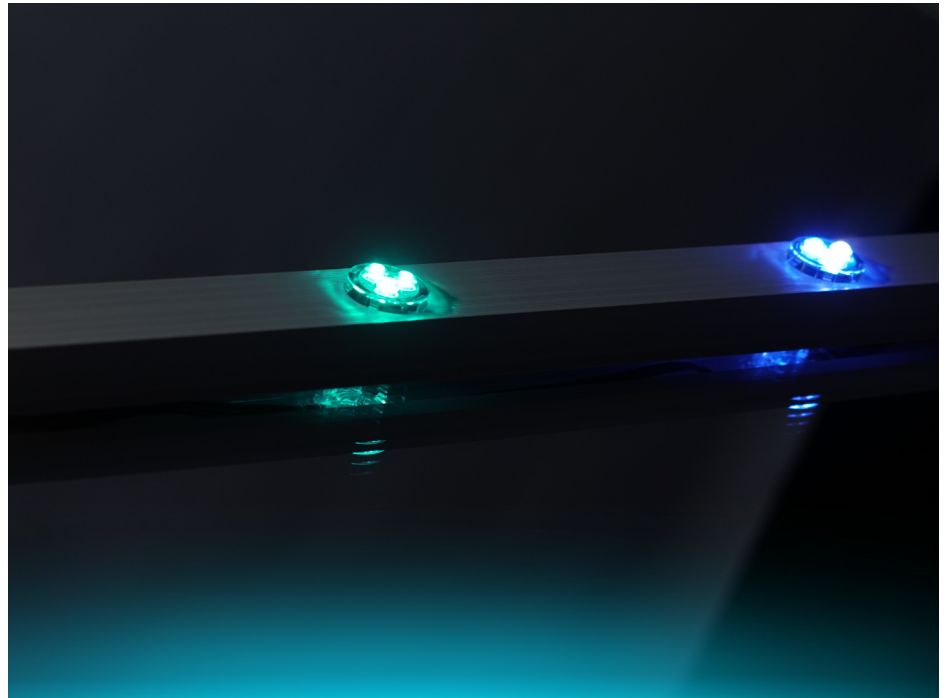
Tech Members operate with greater confidence, credibility, and operational efficiency.

THE INNOVA TECH MEMBER DIFFERENCE

INNOVA Tech Members are not simply installers.

They are licensed partners supported by professional technology, brand authority, and a system designed for sustainable growth.

System Overview



The INNOVA system is a **fully integrated smart lighting platform** designed for professional installers and contractors, combining premium hardware, licensed software, and scalable deployment solutions.

1. High-Performance Hardware

- **450W Controller Box with Cloud Integration:** Centralized power management, secure cloud connectivity, and remote system control.
- **Aluminum Profiles with 30mm LEDs:** Sleek, durable design with efficient heat dissipation, providing consistent lighting performance for residential and commercial applications.

2. Licensed Software & Cloud Control

- **INNOVA App:** Provides secure cloud access for scheduling, color and brightness control, and system monitoring.
- **Continuous Software Updates:** A dedicated team of software developers ensures the app and firmware are always improving, adding new features, enhanced stability, and smarter automation for each installation.

3. Advanced Manufacturing & Customization

- **Precision Production:** INNOVA uses advanced machines to produce both standard and fully customized lighting profiles to meet any project requirements.
- **Color Matching:** Over **23 standard North American colors** allow installations to seamlessly integrate with property soffits, trims, or architectural details.
- **Project Flexibility:** Profiles can be tailored in length, finish, and configuration, ensuring each installation is clean, precise, and visually cohesive.

4. Professional-Grade Integration

- Hardware, software, and cloud systems are fully coordinated to provide a **premium, turnkey solution** for installers.
- Every installation benefits from INNOVA's support infrastructure, warranty tracking, and cloud monitoring for ongoing reliability.

Trusted Partner in Lighting Innovation.



INNOVA has built its reputation on delivering **premium technology, unmatched reliability, and professional-grade support** to installers, contractors, and dealers across North America. Our systems are designed to empower businesses to operate efficiently, grow their project pipeline, and stand out in the competitive lighting technology industry.

Becoming an INNOVA Tech Member means joining a **licensed professional ecosystem** where every installation is supported by cutting-edge hardware, cloud-connected software, and dedicated technical resources. Tech Members gain access to tools, training, and market opportunities that position their business as a **trusted authority in smart lighting solutions**.

Whether you are a **new business looking to enter the lighting technology industry** or an **established installer seeking to expand your offerings**, INNOVA provides the infrastructure, credibility, and growth support to make your business successful.

Choose INNOVA Tech Membership — and elevate your business with technology, support, and opportunities designed for professionals.

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